

## International Group Exhibition "art and collective intelligence"

July 6 (Sat) - September 29 (Sun) 10:00 - 19:00 / Admission Free

Yamaguchi Center for Arts and Media [YCAM] Studio B, Gallery second floor and others

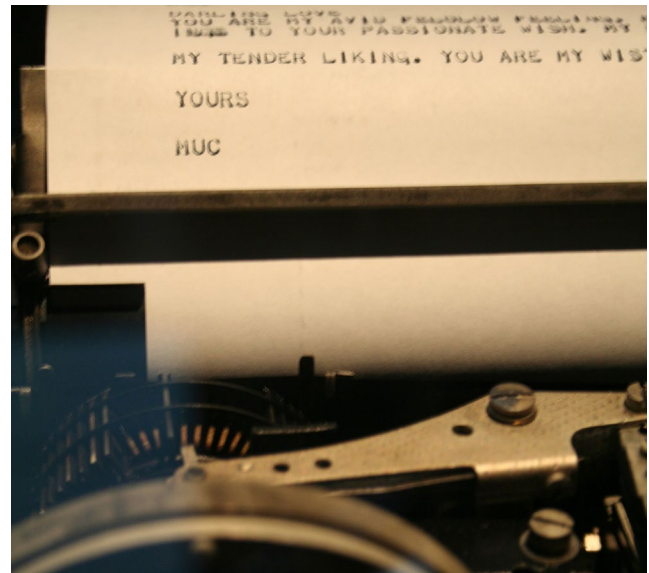
### Art to Expand the Potential of Collective Intelligence

#### An international group exhibition featuring four new works produced at YCAM

As part of its 10th Anniversary Program, the Yamaguchi Center for Arts and Media [YCAM] hosts the international group exhibition "art and collective intelligence" featuring six artist units from Europe, East Asia, and the Middle East.

The theme of this exhibition is "collective intelligence", a phenomenon that is becoming increasingly apparent in recent years due to the advancement of computers and networks.

In today's computerized society where individuals are able to access vast amounts of information, we now have common ownership over accumulated information consisting of comments and access records left on the network by those individuals. This exhibition takes this notion of "collective intelligence" that has emerged through these societal changes as its theme, presenting works that cannot not be completed by each artist's vision alone. The audience's behavior will influence the works, updating them in various ways throughout the exhibition. The exhibit is an attempt to expand the framework of "collective intelligence" through art.



David Link "Print out of love-letter, Love Letters\_1.0" (2009)

### ■ Participating artists

- Tarek Atoui (Lebanon / France)
- contact Gonzo (Japan)
- Haque Design + Research (UK)
- Hirakawa Norimichi (Japan)
- David Link (Germany)
- Kyungwon Moon (Korea)

[INQUIRY]

## Six artists from Japan and abroad show new aspects of artwork production and appreciation



Norimichi Hirakawa "the irreversible" (2010)

This exhibition is composed of four new works by six artist units from Europe, East Asia, and the Middle East, of which two works will be updated throughout.

**Tarek Atoui** (Lebanon) produces a sound installation focusing on the act of musical performance that connects the body and mind of a musician. **contact Gonzo** (Japan)'s performance and exhibition incorporate unpredictable movements born through contact between the objects and the body. **Haque Design + Research** (UK), an architect group working on devices and API development projects, creates a crossover piece that spans between space, data, and the human being. **Norimichi Hirakawa** (Japan) attempts to express multiple physical parallel universes via digital drawings. **David Link** (Germany) restores and displays various electronic devices, such as Ferranti Mark 1, one of the first ever general-purpose computers, as well as electronic calculators and programs designed for calculators that were originally developed in the predawn of the electronic age. **MOON Kyungwon** (South Korea) ponders on the question "Why do humans need parks?" as a starting point for her video installation that shows the world in 2070, based on her own research on cities and parks.

Each piece distances itself from traditional examples of "collective intelligence". Instead, they explore the types of relationships that will come about from the collective dynamic between each creative expression and the audience's behavior.

Also introduced in this exhibition is the "collective intelligence research project" investigating into the history of collective intelligence. Focusing on the openFrameworks creative coding environment co-developed by multiple programmers as an example of collective intelligence based practice, the program will further include an "openFrameworks Developer Conference".

### ■ Tarek Atoui

Born 1980 in Lebanon. Moved to France in 1998, where he studied contemporary classical and electronic music at the French National Conservatory of Reims. His sound performances are complex works integrating elements of unique physicality and engineering.

### ■ contactGonzo

"contact Gonzo" is the name of a group of artists, and at the same time, their method of exchanging blows or rolling down mountain slopes, and temporarily forgetting language in the process as a virtue. The five current members are Yuya Tsukahara, Keigo Mikajiri, Yu Kanai, Takuya Matsumi and Masakazu Kobayashi.

### ■ Haque Design + Research

Specializes in the construction and research of interactive architecture systems. Has been exhibiting environment-responsive interactive installations and projects with multiple participants playing a collective leading part.

### ■ Norimichi Hirakawa

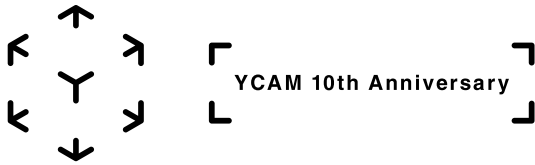
Born 1982. Has been creating and exhibiting pre-programmed, real-time processed audiovisual installations and other works at museums, media art festivals and other occasions in Japan and abroad.

### ■ David Link

Born 1971 in Germany. Earned a doctoral degree for his research into the history of computer-based automatic text generation in 2004. Has been showing installations and performances at locations around the world.

### ■ MOON Kyungwon

Born in Korea. Graduated from Ewha Womans University, and later received her MFA at California Institute of the Arts. Creates installations and video works based on a literary approach.



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#### Event Data

## International Group Exhibition "art and collective intelligence"

July 6 (Sat) - September 29(Sun), 2013 10:00 - 19:00 close on tuesday

Participating artists: Tarek Atoui, contact Gonzo, Haque Design + Research, Norimichi Hirakawa, MOON Kyungwon, David Link

Admission Free

Place: Yamaguchi Center for Arts and Media [YCAM] Studio B, Gallery second floor, Dojomonzen parking rooftop (1-80, Kogane-cho, Yamaguchi City)

Organized by: Yamaguchi City, Yamaguchi City Foundation for Cultural Promotion

In association with: Yamaguchi Board of Education, Goethe-Institut Osaka

Supported by the Agency for Cultural Affairs Government of Japan in the fiscal 2013

Grants from: The Saison Foundation, The Pola Art Foundation

Cooperated by: NEC Display Solutions, Ltd., anno lab

Technical support: YCAM InterLab

Produced by: Yamaguchi Center for Arts and Media [YCAM]

### Related Events

#### Artist Talk

July 7 (Sun) 13:00 - / Place: Studio A / Admission free

#### collective intelligence research project

July 6 (Sat) - September 29 (Sun) 10:00-19:00

Place: Gallery first floor / Admission Free

Researcher: Koichiro Eto

Koichiro Eto, a media artist and researcher renowned for his study of "NicoNico Douga," reviews "collective intelligence" from a historical perspective and introduces examples.

#### EAVP 2013: Eco Art Village Project 2013—Proposal for eco art village as a fragment

July 6 (Sat) - September 29 (Sun) closed on Tuesday

weekday 14:00-18:00 / Saturday, Sunday and Holiday 13:00-18:00

Place: 1-7-7 Eki-dori, Yamaguchi City, Yamaguchi Prefecture / Admission Free

Participating artist: Yoshihisa Nakano, Novaia Liustra and other related artists and researchers

#### openFrameworks developer conference

August 7 (Wed) - 14 (Wed)

Place: YCAM / Admission Free

\* for participation / observation please apply via the YCAM website (10th.ycam.jp)

openFrameworks(oF) developer conference is held as an actual example of collective intelligence in which many programmers have participated in the development and updating. This is the first time that it is held in Asia. In addition to Zacary Lieberman, who is the central figure of the development of "oF", and international members who were the core of "oF" community, Japan-based developers take part in the development to update "oF". Presentations and workshops designed for general citizens and children will be held respectively.

#### Gallery Tour

August 3(Sat),17 (Sat) September 7(Sat), 14(Sat), 21(Sat), 28(Sat) 14:30-